

Building Smarter Schools:

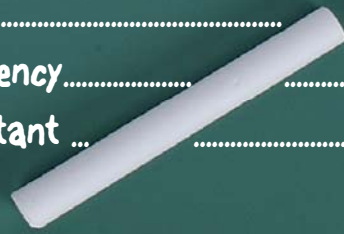
Are *You* Making an Educated Investment?



MASONRY REPORT CARD

Security.....	A+
Ease of Maintenance.....	A+
Fire Containment.....	A+
Mold Resistance.....	A+
Durability.....	A+
Acoustics	A+
Sustainability.....	A+
Energy Efficiency.....	A+
Life Cycle Cost Efficiency.....	A+
Wind/Impact Resistant ...	A+

A+



Concrete Masonry is the *Right* choice
for school construction!

Contact Don Beers, P.E. for more information:

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Or visit our website: www.FloridaMasonry.com

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Budgets are tight and you have to make sure that every dollar spent on construction is stretched as far as it can go. Cost is important, but what you want is a product that gives you **LOW COST** and the finest **PERFORMANCE** available.

CONCRETE MASONRY is the building material that has it all – CHEAPER, FASTER, BETTER – the dominant building material in Florida for the past 65 years is still the *BEST PRODUCT FOR FLORIDA SCHOOLS*.

Consider this:

- Low Cost (Unbeatable low cost when life cycle is considered);
- Fast Construction Schedule (Masons start laying up walls the day after the foundations are poured and masonry does NOT interfere with the other trades);
- Highest Potential for LEED points (35 points potentially available for masonry products);
- Easy to Achieve Fire Separations (Bare and hollow units provide 2 hours/ grouted units 4 hours);
- Structural Strength (Preferred material for community hurricane shelters);
- Missal Impact Resistance (Current standards developed from masonry performance);
- Ease of Maintenance (Maintenance superintendents DEMAND masonry walls in classrooms and hallways);
- High Sound Attenuation (STC rating of 8" masonry is 47 hollow/ 55 grouted);
- Mold Resistance (Masonry is NOT a food source for mold nor is it effected by mold);
- Rot Proof (Not effected in any way by moisture);
- Energy Efficiency (Thermal mass now acknowledged by ALL codes);
- Flexibility in Design (Masonry comes in hundreds of shapes and colors and allows for easily created aesthetic opportunities)
- Beauty (Creates a lasting community landmark not an educational warehouse)

Can you afford to build a school without considering Masonry?

Unfortunately, its being done every day – perhaps on your school. Architects and CMs often simply “do what was done before” and assume it is the best “first cost” choice. They’re WRONG. Don’t get caught staring in the rear view mirror - Today’s masonry is COMPETITIVELY PRICED and READILY AVAILABLE . A fair comparison MUST be done EARLY in the planning process. Masonry Association of Florida (MAF) Mason Contractors across the state are ready and eager to give you an estimate of how much of a savings can be realized by using the product that built Florida – Concrete Masonry.



VERSATILE IN DESIGN | PROVEN IN PERFORMANCE | AFFORDABLE TO BUILD | EASY TO MAINTAIN

CONCRETE MASONRY – AN EDUCATED INVESTMENT

Contact the MAF for a quote on your project.

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